

DUPLICATE

## INVOICE



www.thewmurchannel.com

**WMUR**  
**100 South Commercial Street**  
**Manchester, NH 03101**  
**Main: (603)669-9999**  
**Billing: (781)433-4283**

Billing Address:

**Media Strategies - VA**  
**Attention: Accounts Payable**  
**11350 Random Hills Road**  
**Suite 670**  
**Fairfax, VA 22030**

Send Payment To:

**WMUR**  
**PO Box 26884**  
**Lehigh Valley, PA 18002-6884**

Invoice #	Invoice Date	Invoice Month	Invoice Period
954288-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser	Product	Estimate Number
Shea-Porter/DCCC/D/Congr	candidate	12106

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	954288	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/25/12	10/01/12	5a Daybreak	5-6a	11-----	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	11-----	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	09/25/12		5a Daybreak	5-6a	:00		<del>\$350.00</del> NM
Credited oversold inventory									
2	09/25/12	10/01/12	6a Daybreak	6-7a	111-1--	:30	4	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	111-1--	4	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	09/25/12	6:41 AM	6a Daybreak	6-7a	:30	CSP1203H	\$700.00 NM
2	WMUR	W	09/26/12	5:58 AM	6a Daybreak	6-7a	:30	CSP1203H	\$700.00 NM
3	WMUR	F	09/28/12	6:14 AM	6a Daybreak	6-7a	:30	CSP1203H	\$700.00 NM
3	09/25/12	10/01/12	Good Morning America	7-9a	1111---	:30	4	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	1111---	4	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	09/25/12	8:59 AM	Good Morning America	7-9a	:30	CSP1203H	\$550.00 NM
2	WMUR	W	09/26/12	8:48 AM	Good Morning America	7-9a	:30	CSP1203H	\$550.00 NM
3	WMUR	Th	09/27/12	8:40 AM	Good Morning America	7-9a	:30	CSP1203H	\$550.00 NM
4	09/29/12	09/29/12	6a Weekend Daybreak	Sa/Su 6-7a	-----1-	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	-----1-	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Sa	09/29/12	6:30 AM	6a Weekend Daybreak	Sa/Su 6-7a	:30	CSP1203H	\$225.00 NM
5	09/30/12	09/30/12	7a Weekend Daybreak	7-9a	-----1	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	-----1	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Su	09/30/12	7:08 AM	7a Weekend Daybreak	7-9a	:30	CSP1203H	\$400.00 NM

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954288-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Shea-Porter/DCCC/D/Congr	candidate	12106	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/25/12	10/01/12	KELLY & MICHAEL LIVE 9AM-10AM	9AM-10AM	-- 1----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	-- 1----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		09/26/12	9:57 AM	KELLY & MICHAEL LIVE DAY	9AM-10AM	:30	CSP1203H	\$350.00 NM
7	09/25/12	10/01/12	News 9 at Noon	12-1230p	---- 1--	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	---- 1--	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURF		09/28/12	12:25 PM	News 9 at Noon	12-1230p	:30	CSP1203H	\$350.00 NM
8	09/25/12	10/01/12	KATIE	3-4P	11- 11--	:30	4	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	11- 11--	4	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURTu		09/25/12	3:23 PM	KATIE	3-4P	:30	CSP1203H	\$250.00 NM
2	WMURTh		09/27/12	3:53 PM	KATIE	3-4P	:30	CSP1203H	\$250.00 NM
3	WMURF		09/28/12	3:44 PM	KATIE	3-4P	:30	CSP1203H	\$250.00 NM
9	09/25/12	10/01/12	ELLEN EF	4PM-5PM	1- 1- 1--	:30	3	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	1- 1- 1--	3	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		09/26/12	4:38 PM	ELLEN EF	4PM-5PM	:30	CSP1203H	\$250.00 NM
2	WMURF		09/28/12	4:45 PM	ELLEN EF	4PM-5PM	:30	CSP1203H	\$250.00 NM
10	09/25/12	10/01/12	News 9 at 5	5-6p	- 1- 1--	:30	2	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	- 1- 1--	2	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURTu		09/25/12	5:53 PM	News 9 at 5	5-6p	:30	CSP1203H	\$700.00 NM
2	WMURTh		09/27/12	5:42 PM	News 9 at 5	5-6p	:30	CSP1203H	\$700.00 NM
11	09/25/12	10/01/12	News 9 at 6	6-7p	111- 1--	:30	4	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	111- 1--	4	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURTu		09/25/12	6:14 PM	News 9 at 6	6-7p	:30	CSP1203H	\$1,400.00 NM
2	WMURW		09/26/12	6:29 PM	News 9 at 6	6-7p	:30	CSP1203H	\$1,400.00 NM
3	WMURF		09/28/12	6:22 PM	News 9 at 6	6-7p	:30	CSP1203H	\$1,400.00 NM
12	09/25/12	10/01/12	Chronicle NH	7-730p	11- 11--	:30	4	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	11- 11--	4	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURTu		09/25/12	7:22 PM	Chronicle NH	7-730p	:30	CSP1203H	\$550.00 NM
2	WMURTh		09/27/12		Chronicle NH	7-730p	:00		<del>\$550.00</del> NM
Credited oversold inventory									
3	WMURF		09/28/12	7:28 PM	Chronicle NH	7-730p	:30	CSP1203H	\$550.00 NM
13	09/25/12	10/01/12	INSIDE EDITION AC	730-8p	-- 11---	:30	2	\$700.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Advertiser	Product	Estimate Number	
Shea-Porter/DCCC/D/Congr	candidate	12106	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	-- 11---	2	\$700.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WMURW		09/26/12	7:55 PM	INSIDE EDITION AC	730-8p	:30	CSP1203H	\$700.00	NM
2 WMURTh		09/27/12	7:49 PM	INSIDE EDITION AC	730-8p	:30	CSP1203H	\$700.00	NM
14	09/25/12	09/25/12	Dancing Results	Prime Other	- 1-----	:30	1	\$4,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	- 1-----	1	\$4,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WMURTu		09/25/12	9:12 PM	Dancing Results	Prime Other	:30	CSP1203H	\$4,000.00	NM
15	09/26/12	09/26/12	Middle	8-9p	-- 1----	:30	1	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	-- 1----	1	\$2,500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WMURW		09/26/12	8:47 PM	Middle	8-9p	:30	CSP1203H	\$2,500.00	NM
16	09/27/12	09/27/12	Grey's Anatomy	9-10p	--- 1---	:30	1	\$4,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	--- 1---	1	\$4,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WMURTh		09/27/12	9:21 PM	Grey's Anatomy	9-10p	:30	CSP1203H	\$4,000.00	NM
17	09/28/12	09/28/12	Primetime WWYD	9-10p	---- 1--	:30	1	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	---- 1--	1	\$1,400.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WMURF		09/28/12		Primetime WWYD	9-10p	:00		<del>\$1,400.00</del>	NM
	See MG 17.2								
2 WMURF		09/28/12	9:41 PM	LAST RESORT	9-10p	:30	CSP1203H	\$1,400.00	NM
	MG for 17.1 09/28								
18	09/30/12	09/30/12	Once Upon A Time	8-9p	----- 1	:30	1	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	----- 1	1	\$2,500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WMURSu		09/30/12	8:43 PM	Once Upon A Time	8-9p	:30	CSP1203H	\$2,500.00	NM
19	09/25/12	10/01/12	News 9 at 11	11-11:35p	11- 11--	:30	4	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	11- 11--	4	\$1,100.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WMURTu		09/25/12	11:34 PM	News 9 at 11	11-11:35p	:30	CSP1203H	\$1,100.00	NM
2 WMURTh		09/27/12	11:32 PM	News 9 at 11	11-11:35p	:30	CSP1203H	\$1,100.00	NM
3 WMURF		09/28/12	11:17 PM	News 9 at 11	11-11:35p	:30	CSP1203H	\$1,100.00	NM
20	09/25/12	10/01/12	Nightline	1135p-1206a	-- 1----	:30	1	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	-- 1----	1	\$500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WMURW		09/26/12	11:55 PM	Nightline	1135p-1206a	:30	CSP1203H	\$500.00	NM

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<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Shea-Porter/DCCC/D/Congr	candidate	12106	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<u>Total Spots</u>							<b>33</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$32,625.00</b>
<u>Agency Commission</u>	<b>\$4,893.75</b>
<u>Net Amount Due</u>	<b>\$27,731.25</b>